



Mercedes-Benz FashionWeek BERLIN

SPRING / SUMMER
2012
JULY 04 - 07 2012

Official Schedule

Wednesday 04 July 2012

10:00 AM / RUNWAY
ESCADA SPORT

10:30 AM / STUDIO
1913BERLIN BY YUJIA ZHAI-PETROW

11:30 AM / RUNWAY
LENA HOSCHEK

01:00 PM / RUNWAY
REBEKKA RUÉTZ

01:30 PM / OFFSITE
AUGUSTIN TBOUL
@ SALON DAHLMANN

02:00 PM / STUDIO
BARRE NOIRE

03:00 PM / RUNWAY
DIMITRI

04:30 PM / RUNWAY
DESIGNER FOR TOMORROW
HOSTED BY MARC JACOBS
THE FASHION TALENT AWARD
BY PEEK & CLOPPENBURG DÜSSELDORF

05:30 PM / STUDIO
SOPOPULAR

06:30 PM / RUNWAY
DAWID TOMASZEWSKI

08:00 PM / RUNWAY
KAVIAR GAUCHE

08:30 PM / OFFSITE
HUNKEMÖLLER

Thursday 05 July 2012

10:00 AM / RUNWAY
SCHUMACHER

10:30 AM / STUDIO
BLAME

11:30 AM / RUNWAY
RENA LANGE

01:00 PM / RUNWAY
LAURÉL

01:30 PM / OFFSITE
MARC CAIN
@ HOTEL DE ROME

02:00 PM / STUDIO
ISSEVER BAHRI

03:00 PM / RUNWAY
MARCEL OSTERTAG

03:30 PM / OFFSITE
GREEN SHOWROOM
@ HOTEL ADLON KEMPINSKI

04:30 PM / RUNWAY
UNRATH & STRANO

05:30 PM / OFFSITE
HUGO BY HUGO BOSS

06:30 PM / RUNWAY
MICHAEL SONTAG

07:00 PM / STUDIO
DIETRICH EMTER

7:30 PM / OFFSITE
MONGRELS IN COMMON & LIEBIG

08:30 PM / RUNWAY
GUIDO MARIA KRETSCHMER

10:00 PM / RUNWAY
IRINA SCHROTTER

Friday 06 July 2012

10:00 AM / RUNWAY
ANJA GOCKEL

10:30 AM / STUDIO
MARC PHILIPPE COUDEYRE

11:30 AM / RUNWAY
BLACKY DRESS

01:00 PM / RUNWAY
HANNES KETTRITZ

1:30 PM / OFFSITE
MALAIKARAISS
@ VILLA ELISABETH

02:00 PM / STUDIO
UBI SUNT

03:00 PM / RUNWAY
STEVEN TAI
PRESENTED BY MERCEDES-BENZ AND ELLE

04:30 PM / RUNWAY
KILIAN KERNER

05:00 PM / STUDIO
EP_ANOUI BY EVA POLESCHINSKI

06:00 PM / RUNWAY
PERRET SCHAAD

07:00 PM / OFFSITE
PATRICK MOHR
@ BABYLON

08:00 PM / RUNWAY
FRIDA WEYER

8:30 PM / OFFSITE
KUNSTHOCHSCHULE BERLIN
WEISSENSEE
@ GEMÄLDEGALERIE DER
STAATLICHEN MUSEEN ZU BERLIN

09:00 PM / OFFSITE
MICHALSKY
@ TEMPODROM

09:30 PM / RUNWAY
UNIVERSITÄT DER KÜNSTE BERLIN

Saturday 07 July 2012

10:00 AM / RUNWAY
IRENE LUFT

10:30 AM / STUDIO
ANDY WOLF EYEWEAR & SUPERATED

11:30 AM / RUNWAY
ADELINA IVAN, PATZAIKIN,
TWENTY(2)TOO
(ROMANIAN DESIGNERS)

01:00 PM / RUNWAY
MINX BY EVA LUTZ

02:00 PM / STUDIO
SEBASTIAN ELLRICH

03:00 PM / RUNWAY
HOLY GHOST

04:30 PM / RUNWAY
BURCE BEKREK, GÜNSELİ TÜRKAY,
ZEYNEP ERDOGAN
(ISTANBUL NEXT 2012)

05:00 PM / STUDIO
SISSI GOETZE

06:00 PM / RUNWAY
MIRANDA KONSTANTINIDOU

7:00 PM / OFFSITE
RICARDO RAMOS
@ KULTURFORUM BERLIN

08:00 PM / RUNWAY
CRISTIANO BURANI,
FRANCESCA LIBERATORE,
LEITMOTIV
(CAMERA NAZIONALE DELLA MODA ITALIANA)



Mercedes-Benz



MAYBELLINE
NEW YORK



{ DESIGNER/for }
TOMORROW

Berlin

EUROPÄISCHE UNION
Europäischer Fonds für
regionale Entwicklung
Investition in Ihre Zukunft!

an IMG event

Access to all shows and events
by invitation only. The schedule
is subject to change. For
further information please visit
www.berlin.mbfashionweek.com

Press/Media shuttle service
available courtesy of
Mercedes-Benz.

Last Update: 25. Juni 2012, 10:04 vorm.

TUESDAY / 03 JULY 2012 / 6:00 PM
MERCEDS-BENZ FASHION WEEK BERLIN
PREVIEW SHOW BY GRAZIA



Mercedes-Benz FashionWeek BERLIN

SPRING / SUMMER
2013
JULY 04 - 07 2012

Event Schedule

Wednesday
04 July 2012

Thursday
05 July 2012

Friday
06 July 2012

Saturday
07 July 2012

08:00 AM
MAXI FASHION BREAKFAST
Open until 11:00 AM
By invitation only

10:00 AM
PREMIUM
@ STATION BERLIN
LUCKENWALDER STRASSE 4-6, 10963 BERLIN
open until 7 PM

10:00 AM
PREMIUM
@ STATION BERLIN
LUCKENWALDER STRASSE 4-6, 10963 BERLIN
open until 7 PM

10:00 AM
PREMIUM
@ STATION BERLIN
LUCKENWALDER STRASSE 4-6, 10963 BERLIN
open until 7 PM

10:00 AM
BREAD AND BUTTER
@ FLUGHAFEN BERLIN-TEMPELHOF
PLATZ DER LUFTBRÜCKE 5, 12101 BERLIN
open until 7 PM

10:00 AM
BREAD AND BUTTER
@ FLUGHAFEN BERLIN-TEMPELHOF
PLATZ DER LUFTBRÜCKE 5, 12101 BERLIN
open until 7 PM

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BREAD AND BUTTER
@ FLUGHAFEN BERLIN-TEMPELHOF
PLATZ DER LUFTBRÜCKE 5, 12101 BERLIN
open until 7 PM

10:00 AM
(CAPSULE)
@ POSTBAHNHOF
STRASSE DER PARISER KOMMUNE 8, 10243 BERLIN
open until 7 PM

10:00 AM
(CAPSULE)
@ POSTBAHNHOF
STRASSE DER PARISER KOMMUNE 8, 10243 BERLIN
open until 7 PM

10:00 AM
FASHIONING FASHION
EUROPÄISCHE MODEN 1700-1915
@ DEUTSCHES HISTORISCHES MUSEUM
AUSSTELLUNGSHALLE,
UNTER DEN LINDEN, 10117 BERLIN
Open until 29 July 2012, 10 AM- 6 PM

12:00 PM
RE-OPENING TEMPORARY
SHOWROOM
KASTANIENALLEE 36A, 10435 BERLIN
Open until 7. July 2012, 12 PM - 8 PM

01:00 PM
VOGUE SALON
@ HOTEL DE ROME
BEHRENSTRASSE 37, 10117 BERLIN
Open until 03:00 PM
By invitation only

03:00 PM
VLADIMIR KARALEEV PREVIEW
SS2013
@ THEATER IM PODEWIL PALAIS
KLOSTERSTRASSE 68, 10179 BERLIN
Open until 5 PM
By invitation only

04:00 PM
ATELIER MARCZEWSKI
SHOWROOM PRESENTATION -
COUTURE COLLECTION SS2013
WITH GIEBULTOWSKI JEWELLERY
@ MARCZEWSKI SHOWROOM
NIEBUHRSTRASSE 11, 10629 BERLIN

06:00 PM
DSTM X TISSUE RECEPTION
@ LE CHAT GRIS
LINIENSTRASSE 40, 10119 BERLIN
Open until 09:00 PM
By invitation only

06:30 PM
BURDA STYLE GROUP COCKTAIL
Open until 09:00 PM
By invitation only

06:30 PM
START YOUR FASHION BUSINESS
@ PAROCHIALKIRCHE
KLOSTERSTRASSE 67, 10179 BERLIN
Open until 08:00 PM
By invitation only

09:00 PM
MERCEDES-BENZ & VOGUE
FASHION NIGHT
By invitation only

07:00 PM
COINTREAU FASHION TÊTE-À-TÊTE
PRESENTS ALEXIS MABILLE
COCKTAILS AND FOOD
@ RADIALSYSTEM
HOLZMARKTSTRASSE 33, 10243 BERLIN
By invitation only



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